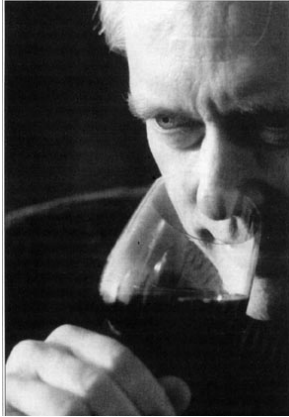


# WINEDATA

## WINE PRICING REPORT



Jon Fredrikson, Editor

The WINEDATA Wine Pricing Report is an essential marketing and sales management report covering over 13,400 American and imported wine FOB prices to wholesalers for the current month and for the previous twelve months. Based upon official supplier price filing affidavits, the report tracks competitive price changes and new product introductions for all the leading wines marketed in the U.S.

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- Includes monthly summaries of price changes and new items by brand.
- Published monthly in both print and Excel formats. Also available quarterly.
- The Excel version enables you to manipulate, sort, and search data to suit your needs.

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