

PRICING RANK REPORT
 Market: Total U.S. Over \$2 MM - Food
 Reporting Period to: 09/12/2006
 Ranked by: \$ Vol. 52 Weeks

All Brands with Average Unit > \$5.99
 Case Volume in Equivalent 9 ltr cases.
 Version : 13 Weeks & 52 Weeks
 Reporting Period: 07-November-2006



Market: Total U.S. Over \$2 MM - Food		13 Weeks Ending 09/12/2006						Latest 52 Weeks Period Ending 09/12/2006						3 Year Trends	
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SKU #	Product/Size Description	\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG	I M P	Catego Rank
420	RIESLING														
7	1. \$0-\$2.99	\$3.3	141.2%	146	180.8%	-%	5%	\$1.89	-\$0.29	\$10.8	99.2%	476	130.0%		
1	SC GM PST-MRK WT IDT 750	\$3.1	156.1%	142	189.8%	0%	6%	\$1.88	-\$0.24	\$10.5	107.6%	464	134.3%		
1	C-BNT RES V WT DDT 1.5LIT	\$-	-%	-	-%	0%	-%	\$2.31	\$2.31	\$2	-%	8	-%		
1	ALM RES CA V WT DDT 1.5L	\$2	114.3%	4	100.0%	0%	-%	\$3.13	\$1.19	\$2	-14.8%	4	-20.0%		
1	HM VD RES V WT DDT 1.5LI	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	HVV GM PST MC RES WT IDT	\$-	-100.0%	-	-100.0%	0%	-%	\$-	-\$4.65	\$-	-100.0%	-	-100.0%		
1	IGNK RES V WT DDT 3 LITE	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	VNTNA VNYD JHN RES V WT DDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
	1. \$0-\$2.99 Totals	\$3.3	141.2%	146	180.8%	-%	5%	\$1.89	-\$0.29	\$10.8	99.2%	476	130.0%		
54	2. \$3-\$5.99	\$1,633.0	61.3%	23,991	48.9%	1%	42%	\$5.62	\$0.28	\$5,772.5	56.9%	85,536	49.2%		
1	STE-C JHN RES V WT DDT 750	\$462.8	-15.6%	6,177	-26.3%	7%	34%	\$6.02	\$0.29	\$2,041.0	2.2%	28,235	-2.7%		
1	WBRM GM RES WT IDT 1.5L	\$409.6	5,791.0%	5,804	5,704.0%	27%	53%	\$5.90	\$1.10	\$1,053.4	15,050.8%	14,891	14,791.0%		
1	STE-C JHN RES V WT DDT 1.5	\$87.9	16.2%	1,518	17.1%	1%	34%	\$4.83	\$1.11	\$352.6	18.9%	6,077	16.3%		
1	PT MRT GM RES WT IDT 750	\$74.6	72.4%	1,100	41.6%	3%	53%	\$5.59	\$0.84	\$264.9	90.1%	3,951	61.5%		
1	CHT S-MCH ERC RES C-V V WT D	\$60.0	96.6%	226	100.0%	4%	25%	\$22.17	\$2.42	\$233.6	121.0%	878	96.9%		
1	PT MRT GM RES WT IDT 1.5L	\$52.5	47.2%	852	27.9%	1%	54%	\$4.99	\$0.57	\$216.1	66.9%	3,608	47.8%		
1	ST GBRL GM RES WT IDT 750	\$55.5	125.1%	850	123.1%	3%	46%	\$5.47	-\$0.02	\$211.7	128.8%	3,227	129.5%		
1	BK OAK JHN RES CA V WT DDT	\$45.3	107.3%	823	137.9%	4%	61%	\$4.54	-\$0.43	\$194.2	91.4%	3,564	109.4%		
1	FWL GM ERBEN RES WT IDT 7	\$43.8	53.4%	677	54.6%	1%	27%	\$5.45	\$0.26	\$153.7	29.4%	2,349	23.4%		
1	MRC CR JHN RES V WT DDT 7	\$25.4	-11.6%	418	-11.6%	1%	3%	\$5.09	-\$0.02	\$115.0	23.3%	1,883	23.8%		
1	WBR GM RES WT IDT 750 M	\$34.4	64.3%	444	54.2%	4%	21%	\$6.24	\$0.47	\$112.8	2.6%	1,508	-5.2%		
1	M-JMS ARG RES WT IDT 1.5L	\$31.5	16.2%	625	10.2%	3%	19%	\$3.96	\$0.39	\$112.2	84.6%	2,362	66.5%		
1	BNRK-S AS RES WT IDT 750	\$27.2	1,766.0%	493	2,043.5%	3%	49%	\$4.81	-\$0.46	\$79.4	5,130.2%	1,376	5,633.3%		
1	S-HM JHN RES CA V WT DDT 7	\$17.2	-39.8%	332	-24.7%	1%	57%	\$5.21	-\$0.26	\$76.4	-38.8%	1,222	-35.8%		
1	AVIA SV RES WT IDT 1.5LIT	\$18.6	-19.0%	411	-20.3%	1%	32%	\$3.79	\$0.19	\$71.3	-16.2%	1,567	-20.4%		
1	FSTV JHN RES SNMA V WT DDT	\$2.6	-92.9%	43	-94.2%	0%	4%	\$4.10	-\$0.06	\$69.1	-21.4%	1,405	-20.2%		
1	M-JMS ARG RES WT IDT 750	\$23.4	195.0%	534	268.3%	1%	63%	\$3.82	-\$1.01	\$64.8	298.8%	1,416	403.9%		
1	BLUE NUN GM RES WT BB IDT	\$23.1	-%	491	-%	1%	55%	\$3.97	\$3.97	\$43.5	-%	914	-%		
1	FSTV JHN RES V WT DDT 750	\$27.2	-%	555	-%	1%	60%	\$4.04	\$4.04	\$40.9	-%	844	-%		
1	HSD RES PCF NORTHWEST V WT	\$3.4	-%	58	-%	0%	52%	\$5.11	\$5.11	\$36.5	-%	595	-%		
1	JOSEPH MULLER GM RES WT IDT	\$4.4	-13.9%	78	-15.2%	0%	-%	\$4.37	-\$0.70	\$33.0	.6%	628	16.7%		
1	STONEHAVEN AS RES WT IDT	\$29.6	-%	272	-%	3%	70%	\$9.15	\$9.15	\$29.6	-%	270	-%		
1	Z-G GM PST MC RES WT IDT 75	\$5.8	-6.5%	76	-18.3%	0%	3%	\$5.91	\$0.45	\$22.3	-1.8%	314	-9.2%		
1	CASTL RDG JHN RES NAPA V WT D	\$7.5	-%	127	-%	0%	53%	\$5.21	\$5.21	\$22.1	-%	353	-%		
1	HSOA AS RES WT BB IDT 3 L	\$16.9	-%	345	-%	3%	23%	\$4.00	\$4.00	\$20.4	-%	425	-%		
1	HSOA AS RES WT IDT 750 M	\$13.7	-%	214	-%	0%	85%	\$5.34	\$5.34	\$18.0	-%	281	-%		
1	WDHT GM BRN-B RES KB WT IDT	\$1.2	-%	5	-%	0%	53%	\$5.52	\$5.52	\$16.0	-%	242	-%		
1	WLHLM LNN GM PST MC RES WT	\$10.7	-%	160	-%	3%	48%	\$5.50	\$5.50	\$15.7	-%	238	-%		

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SKU #	Product/Size Description	\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG	I M P	Catego Rank
1	AVIA SV RES WT IDT 750 M	\$4.0	-35.6%	76	-45.3%	1%	3%	\$4.31	\$0.71	\$15.6	-47.3%	302	-55.9%		
1	H-C GM PST MC RES WT IDT 7	\$1.5	-31.2%	28	-22.2%	0%	-%	\$4.44	-\$0.28	\$8.7	-12.9%	164	-7.3%		
1	CRL-R GM RES WT BB IDT 3 L	\$3.0	-%	51	-%	0%	12%	\$4.93	\$4.93	\$7.2	-%	121	-%		
1	AVRY-L GM RES WT IDT 750	\$4.2	-%	55	-%	0%	62%	\$6.02	\$6.02	\$6.6	-%	92	-%		
1	KH GM PST MC RES WT IDT 1	\$1.0	-45.8%	19	-38.7%	0%	-%	\$4.84	\$0.06	\$6.1	7.5%	105	6.1%		
1	BECKERMANN GM RES WT IDT	\$0.8	-%	11	-%	0%	-%	\$5.60	\$0.55	\$3.8	602.6%	57	533.3%		
1	JHNS-E GM RES WT IDT 750	\$2.7	-%	43	-%	0%	29%	\$5.26	\$5.26	\$2.7	-%	43	-%		
1	IGNK RES V WT DDT 1.5LIT	\$-	-100.0%	-	-100.0%	0%	-%	\$3.56	\$0.66	\$1.2	-88.1%	29	-90.3%		
1	AB RES VI V WT DDT 750 M	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	BECKERMANN GM RES WT IDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	DHD GL GM BC BRN RES WT IDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	DHD GL GM BC BRN RES WT IDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	DR BM GM RES WT IDT 1.5L	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	FNZ RH GM RES SPT WT IDT 75	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	GFVTV JHN RES V WT DDT 1.	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	GFVTV JHN RES V WT DDT 75	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	GRND CRU JHN RES PRM V WT D	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	HOGUE JHN RES V WT DDT 7	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	KONCTI RES V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	LVS GM RES WT IDT 750 M	\$-	-%	-	-%	0%	-%	\$-	-\$0.22	\$-	-100.0%	-	-100.0%		
1	P TOM JHN RES V WT DDT 75	\$-	-%	-	-%	0%	-%	\$-	-\$0.29	\$-	-100.0%	-	-100.0%		
1	P TOM RES V WT DDT 750 M	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	SNQLM WT RES C-V V WT DDT	\$-	-%	-	-%	0%	-%	\$-	-\$0.53	\$-	-100.0%	-	-100.0%		
1	ST FRN JHN RES V WT DDT 75	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	VVD-NBL GM PST GT RES WT IDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	YKMA RVR JHN RES V WT DDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
2. \$3-\$5.99 Totals		\$1,633.0	61.3%	23,991	48.9%	-%	42%	\$5.62	\$0.28	\$5,772.5	56.9%	85,536	49.2%		
160	3. \$6-\$8.99	\$17,808.8	26.7%	198,972	27.9%	1.6%	45%	\$7.60	\$0.14	\$67,912.8	24.4%	744,505	22.1%		
1	CHT S-MCH JHN RES V WT DDT	\$3,001.8	28.1%	32,889	27.2%	73%	59%	\$7.61	\$0.17	\$11,588.5	20.6%	126,937	17.8%		
1	S-S GM RES WT IDT 750 M	\$2,451.6	14.2%	25,816	7.8%	67%	37%	\$7.50	\$0.16	\$10,789.9	17.5%	119,835	15.0%		
1	R-M PR-S JHN RES CC V WT DDT	\$995.8	19.4%	9,176	11.5%	49%	53%	\$8.60	\$0.17	\$4,308.8	34.6%	41,751	32.0%		
1	FTZR RES VOC V WT DDT 750	\$884.5	4.3%	7,709	-5.6%	42%	34%	\$9.34	\$0.64	\$3,661.5	18.6%	32,661	10.4%		
1	S-S GM RES WT IDT 1.5LITE	\$780.7	11.7%	9,225	6.1%	22%	30%	\$6.86	\$0.19	\$3,127.4	11.7%	38,010	8.6%		
1	CLMBA JHN RES V WT DDT 7	\$756.7	23.8%	7,514	14.1%	16%	47%	\$8.18	\$0.44	\$3,049.2	31.9%	31,061	24.9%		
1	HOGUE RES C-V V WT DDT 7	\$639.8	64.6%	7,061	79.1%	21%	57%	\$7.71	-\$0.94	\$2,319.9	67.7%	25,070	88.2%		
1	RELAX GM RES WT IDT 750	\$652.5	81.7%	6,120	70.3%	27%	31%	\$8.46	\$0.32	\$2,287.2	90.5%	22,533	83.4%		
1	T-L RES M-C V WT DDT 750 M	\$497.6	-12.7%	6,456	-14.0%	40%	49%	\$6.35	-\$0.01	\$2,211.6	.8%	29,027	1.0%		
1	CL-C 2VN RES C-V V WT DDT 75	\$547.6	18.3%	6,670	19.0%	31%	49%	\$6.85	-\$0.13	\$1,959.0	17.2%	23,817	19.5%		
1	CVY-RN RES WS V WT DDT 75	\$386.2	22.7%	4,380	15.2%	28%	45%	\$7.21	\$0.33	\$1,663.6	21.9%	19,239	16.3%		
1	HOGUE JHN RES C-V V WT DDT	\$362.8	20.5%	3,822	22.9%	27%	42%	\$8.00	\$0.24	\$1,476.5	13.2%	15,386	9.9%		

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Market: Total U.S. Over \$2 MM - Food **13 Weeks Ending 09/12/2006** **Latest 52 Weeks Period Ending 09/12/2006** **3 Year Trends**

SKU #	Product/Size Description	\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG	I M P	Catego Rank
1	YLW TL AS RES WT IDT 1.5LIT	\$944.5	- %	19,290	- %	39%	55%	\$4.79	\$4.79	\$1,476.0	- %	25,686	- %		
1	BL-FSH GM RES DEID HOF WT IDT	\$318.2	45.6%	3,026	47.2%	22%	49%	\$8.87	-\$0.07	\$990.8	169.1%	9,310	171.1%		
1	JCB-CK AS RES WT IDT 750	\$277.5	100.1%	3,557	116.0%	18%	54%	\$6.81	-\$0.20	\$985.5	522.9%	12,061	541.5%		
1	WBRM JHN RES CA V WT DDT	\$214.6	6.5%	2,658	-2.7%	21%	38%	\$6.41	\$.29	\$938.3	13.7%	12,205	8.5%		
1	B-V BL-MN RES OG V WT DDT 7	\$239.5	8.1%	2,374	10.1%	12%	44%	\$8.50	\$0.09	\$930.5	4.0%	9,122	2.9%		
1	RSMT AS TRAMINER RES WT IDT	\$169.1	-43.4%	1,625	-54.5%	19%	43%	\$7.47	\$.46	\$919.8	-35.1%	10,265	-39.1%		
1	BGR JHN RES V WT DDT 750	\$178.2	-53.2%	1,932	-54.5%	18%	24%	\$7.67	\$.21	\$861.1	-43.8%	9,361	-45.3%		
1	FRSTN JHN RES V WT DDT 75	\$196.5	1.6%	1,899	-3.5%	15%	40%	\$8.29	\$.53	\$841.3	8.8%	8,457	1.8%		
1	WLMT VLY RES V WT DDT 750	\$170.4	-27.9%	1,244	-47.0%	3%	55%	\$10.07	\$1.75	\$802.8	-8.3%	6,646	-24.3%		
1	BM EST JHN RES V WT DDT 75	\$194.6	45.3%	2,010	50.4%	9%	52%	\$8.35	-\$0.10	\$703.4	33.5%	7,024	35.1%		
1	S-S GM RES KB WT IDT 750 M	\$155.7	5.4%	1,489	1.8%	13%	25%	\$8.53	\$.24	\$675.8	9.3%	6,604	6.3%		
1	S-S GM RES WT IDT 4P 187 M	\$170.6	35.5%	1,764	28.9%	18%	20%	\$8.14	\$.40	\$605.0	32.8%	6,190	26.3%		
1	LNDMN AS RES WT IDT 750	\$133.7	7.3%	1,677	10.3%	15%	41%	\$6.62	-\$0.18	\$568.6	6.2%	7,162	9.1%		
1	L K GM RES WT IDT 750 ML	\$136.8	1.8%	1,593	-6.6%	7%	14%	\$7.14	\$.54	\$555.4	29.1%	6,487	19.2%		
1	SNQLM JHN RES V WT DDT 7	\$213.4	-5.1%	2,964	-3.9%	6%	45%	\$6.30	\$.30	\$526.0	-23.5%	6,958	-27.1%		
1	GRND TRVRS SLCT RES V WT DDT	\$118.3	32.9%	1,253	32.9%	3%	20%	\$7.86	-\$0.07	\$437.4	26.6%	4,639	27.8%		
1	CHT S-MCH RES DRY V WT DDT	\$149.4	22.6%	2,073	26.4%	6%	74%	\$6.19	\$.10	\$410.6	-7.9%	5,527	-9.3%		
1	SVR LK ROZA RES C-V V WT DDT	\$100.2	47.1%	1,017	50.7%	4%	55%	\$8.48	\$.21	\$357.6	55.7%	3,515	51.9%		
1	WLLRSM JHN RES V WT DDT 7	\$73.9	8.7%	688	7.7%	1%	27%	\$8.90	\$.20	\$323.9	7.7%	3,034	5.2%		
1	MWHE AS RES WT IDT 750	\$82.8	2,738.3%	736	3,245.5%	10%	31%	\$9.21	-\$1.84	\$308.7	10,481.1%	2,792	12,590.9%		
1	RSMT AS RES WT IDT 750 M	\$56.6	-45.2%	565	-43.3%	9%	21%	\$8.60	-\$0.24	\$283.9	-38.4%	2,752	-36.6%		
1	BLCKSTN RES M-C V WT DDT 7	\$126.2	306.5%	1,133	304.6%	13%	49%	\$8.87	-\$0.04	\$254.8	385.3%	2,394	387.6%		
1	BLOOM GM RES WT IDT 750	\$77.8	99.6%	907	98.0%	7%	41%	\$7.03	-\$0.15	\$245.0	283.7%	2,903	291.8%		
1	JB DMR GM RES WT IDT 750	\$59.2	60.9%	830	68.7%	4%	23%	\$6.18	-\$0.20	\$206.9	83.7%	2,790	89.7%		
1	RPDN RVR RES V WT DDT 75	\$56.1	29.0%	643	34.5%	1%	26%	\$7.48	-\$0.14	\$197.7	23.4%	2,203	25.7%		
1	CVY-RN RES C-V V WT DDT 75	\$53.1	-6.1%	645	-14.7%	4%	49%	\$6.56	\$.48	\$195.0	-8.6%	2,479	-15.3%		
1	TWISTED RIVER RES V WT DDT	\$45.1	16.1%	437	15.0%	4%	16%	\$8.66	\$.47	\$194.1	30.6%	1,867	23.5%		
1	WNT JHN RES V WT DDT 750	\$36.9	18.0%	312	-1.3%	3%	48%	\$9.02	\$.85	\$190.9	51.2%	1,763	36.9%		
1	MRSU RES M-C V WT DDT 75	\$121.1	- %	1,202	- %	13%	39%	\$7.99	\$7.99	\$190.1	- %	1,984	- %		
1	M-V RES L-H V WT DDT 750 M	\$44.7	6.7%	410	4.9%	3%	45%	\$9.14	\$.04	\$182.4	4.4%	1,663	3.9%		
1	BDGR MTN JHN RES WSH V WT D	\$46.8	-14.8%	435	-19.1%	4%	27%	\$8.73	\$.24	\$175.0	5.2%	1,670	2.3%		
1	HM VD RES V WT DDT 750 M	\$34.9	-41.5%	296	-60.9%	1%	54%	\$8.80	\$2.46	\$155.2	-28.2%	1,470	-48.3%		
1	DBN VNYRD RES V WT DDT 7	\$32.1	25.8%	315	32.4%	1%	42%	\$8.54	-\$0.17	\$126.7	7.8%	1,236	9.9%		
1	SCHLINK HAUS GM RES WT IDT	\$37.0	476.5%	376	478.5%	1%	9%	\$8.13	\$.70	\$121.6	206.6%	1,246	180.0%		
1	TRNY OKS JHN RES CA V WT DDT	\$42.1	231.8%	518	210.2%	4%	43%	\$6.98	\$.63	\$119.0	808.0%	1,420	725.6%		
1	MSR GM BRN KRF RES SPT WT ID	\$26.9	41.5%	264	31.3%	1%	6%	\$8.36	\$.77	\$118.9	20.3%	1,186	9.2%		
1	WH WT RES SPC HR V WT DDT	\$33.9	100.1%	398	95.1%	1%	43%	\$7.14	-\$0.38	\$118.8	91.6%	1,387	101.9%		
1	I.Q. GM RES WT IDT 750 ML	\$18.6	-17.1%	182	-14.2%	1%	13%	\$8.79	\$.01	\$95.6	22.8%	906	22.6%		
1	S-CH GM PST-MRS WT IDT 75	\$13.4	-52.9%	156	-54.3%	0%	8%	\$7.20	\$.45	\$85.6	16.3%	990	9.0%		
1	ABR CST JHN RES V WT DDT 7	\$14.9	2.4%	157	- %	1%	10%	\$7.99	\$.28	\$82.8	31.4%	863	26.7%		

PRICING RANK REPORT
 Market: Total U.S. Over \$2 MM - Food
 Reporting Period to: 09/12/2006
 Ranked by: \$ Vol. 52 Weeks

All Brands with Average Unit > \$5.99
 Case Volume in Equivalent 9 ltr cases.
 Version : 13 Weeks & 52 Weeks
 Reporting Period: 07-November-2006



Market: Total U.S. Over \$2 MM - Food

13 Weeks Ending 09/12/2006

Latest 52 Weeks Period Ending 09/12/2006

3 Year Trends

SKU #	Product/Size Description	13 Weeks Ending 09/12/2006						Latest 52 Weeks Period Ending 09/12/2006						I M P	Catego Rank
		\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG		
1	SDSHW AS RES WT IDT 750	\$19.4	214.1%	285	290.4%	3%	59%	\$6.21	-\$0.85	\$81.4	1,216.2%	1,092	1,395.9%		
1	WLLRSM RES V WT DDT 750	\$16.9	31.2%	145	21.8%	1%	28%	\$9.54	\$0.99	\$74.8	14.7%	653	2.8%		
1	SJW JHN RES V WT DDT 750	\$19.2	14.0%	181	13.8%	1%	71%	\$8.95	\$0.03	\$69.1	-16.7%	644	-17.0%		
1	OK KNL RES V WT DDT 750	\$16.5	6.5%	161	2.5%	1%	27%	\$8.45	\$0.26	\$68.1	.3%	672	-2.7%		
1	MON AMI JHN RES V WT DDT	\$18.6	-43.9%	185	-46.7%	0%	55%	\$8.25	\$0.43	\$66.7	-24.9%	674	-28.8%		
1	LTH CRK JHN RES V WT DDT 7	\$10.7	-39.4%	115	-41.9%	1%	14%	\$7.67	\$0.21	\$60.3	26.6%	655	23.1%		
1	HVW GM RES SPT WT IDT 75	\$25.2	608.7%	228	500.0%	1%	84%	\$9.19	\$1.47	\$59.9	487.9%	543	393.6%		
1	CAVIT IT RES WT IDT 750 ML	\$57.7	- %	594	- %	10%	49%	\$8.12	\$8.12	\$59.6	- %	612	- %		
1	HVW GM RES WT IDT 750 M	\$29.0	1,358.3%	294	1,125.0%	1%	83%	\$8.10	\$1.60	\$57.8	410.2%	594	309.7%		
1	BK TOWER GM RES WT IDT 75	\$12.6	-16.7%	144	-25.4%	1%	6%	\$6.88	\$0.51	\$57.7	-25.7%	698	-31.2%		
1	M-V RES V WT DDT 750 ML	\$14.7	7.7%	176	-1.1%	1%	32%	\$6.90	\$0.48	\$57.0	-8.8%	689	-15.1%		
1	CR-LR GM RES WT IDT 750 M	\$14.2	-54.5%	147	-57.4%	1%	9%	\$8.07	\$0.69	\$57.0	-23.9%	588	-30.4%		
1	DBN VNYRD RES LE V WT DDT	\$13.4	54.5%	132	63.0%	1%	49%	\$8.53	-\$0.12	\$49.3	4.5%	482	5.9%		
1	CAVIT IT RES WT IDT 1.5LITE	\$47.9	- %	604	- %	6%	36%	\$6.62	\$6.62	\$48.3	- %	609	- %		
1	SOMMERAU CASTLE GM RES WT	\$29.1	- %	368	- %	3%	39%	\$6.52	\$6.52	\$45.6	- %	583	- %		
1	SC GM PST-MRS WT IDT 750	\$7.7	-0.7%	93	-2.1%	0%	24%	\$7.18	\$0.56	\$44.1	21.8%	512	12.3%		
1	MMW JHN RES VI V WT DDT 7	\$8.2	-44.4%	94	-45.0%	0%	28%	\$7.17	\$0.11	\$40.9	-28.8%	476	-29.9%		
1	ST GBRL GM RES SPT WT IDT 7	\$7.8	5.6%	81	6.6%	0%	11%	\$8.02	-\$0.17	\$40.1	28.5%	416	31.2%		
1	CDR-C WTRFL MST RES V WT DDT	\$11.2	- %	103	- %	1%	4%	\$8.49	\$8.49	\$38.3	- %	376	- %		
1	BCKR-V RES V WT DDT 750	\$10.5	-28.6%	111	-31.5%	1%	30%	\$7.81	\$0.08	\$36.0	-31.7%	384	-32.4%		
1	NLN GM PST MC RES WT IDT 1	\$11.7	603.9%	136	615.8%	0%	21%	\$6.80	-\$0.18	\$35.5	256.1%	435	265.5%		
1	L K GM RES WT IDT 1.5LITE	\$13.4	- %	207	- %	1%	30%	\$5.74	\$5.74	\$34.4	- %	499	- %		
1	ST GBRL GM RES AL WT IDT 75	\$7.1	28.4%	62	14.8%	0%	2%	\$8.20	-\$0.01	\$32.9	71.2%	334	71.3%		
1	FRLND JHN RES V WT DDT 75	\$7.6	-28.1%	70	-35.2%	1%	12%	\$8.79	\$0.63	\$31.2	-7.0%	296	-13.7%		
1	RHINEFLUR GM RES WT IDT 7	\$14.9	- %	192	- %	1%	78%	\$7.11	\$7.11	\$30.3	- %	355	- %		
1	GRDT RES VI V WT DDT 750 M	\$7.6	89.4%	73	49.0%	0%	39%	\$8.49	\$1.68	\$28.2	125.9%	277	81.0%		
1	AVRY-L JHN RES WSH V WT DDT	\$6.1	25.3%	76	46.2%	0%	44%	\$7.48	-\$0.67	\$28.2	3.6%	314	12.9%		
1	RM GM RES WT IDT 750 M	\$6.0	-25.5%	58	-29.3%	0%	3%	\$8.32	\$0.45	\$27.7	-32.4%	277	-36.0%		
1	PETER BRUM GM RES WT IDT	\$8.5	- %	92	- %	1%	35%	\$7.47	\$7.47	\$27.4	- %	306	- %		
1	BT-V RES V WT DDT 750 ML	\$4.4	-18.1%	43	-21.8%	0%	- %	\$8.15	\$0.41	\$27.1	81.2%	277	72.0%		
1	ST JSF WNKLLR RES V WT DDT	\$7.1	-28.0%	77	-28.7%	1%	24%	\$7.97	\$1.30	\$26.7	-29.4%	279	-40.9%		
1	DHD GM RES WT IDT 750 M	\$6.4	568.9%	73	711.1%	1%	67%	\$7.20	-\$0.67	\$25.7	311.7%	297	350.0%		
1	WLHLM LNN GM RES WT IDT 7	\$19.3	- %	284	- %	1%	70%	\$5.74	\$5.74	\$25.3	- %	368	- %		
1	AIRLIE RES V WT DDT 750 M	\$5.8	12.4%	66	20.0%	0%	6%	\$7.71	-\$0.32	\$24.8	20.3%	268	25.2%		
1	HYATT JHN RES V WT DDT 75	\$8.8	27.5%	118	45.7%	0%	1%	\$6.84	-\$0.24	\$23.6	9.5%	288	13.4%		
1	S-CH GM PST-MRK WT IDT 75	\$5.7	-1.7%	73	- %	0%	- %	\$6.61	\$0.60	\$23.3	-13.4%	293	-21.2%		
1	M-P JHN RES V WT DDT 750	\$7.4	93.9%	86	100.0%	0%	- %	\$7.12	-\$0.26	\$23.1	78.4%	270	84.9%		
1	WH JHN RES C-V V WT DDT 75	\$4.9	-51.2%	57	-57.5%	1%	15%	\$6.15	\$0.18	\$22.7	-46.0%	308	-47.6%		
1	PNTLR CLR RES V WT DDT 75	\$4.8	-5.5%	52	-8.8%	0%	39%	\$7.03	\$0.03	\$22.5	10.9%	267	10.3%		
1	GRAFF GM PST MC RES WT IDT	\$3.4	-18.9%	36	-14.3%	0%	- %	\$7.70	\$0.04	\$20.9	-20.8%	226	-21.3%		

PRICING RANK REPORT
Market: Total U.S. Over \$2 MM - Food
Reporting Period to: 09/12/2006
Ranked by: \$ Vol. 52 Weeks

All Brands with Average Unit > \$5.99
Case Volume in Equivalent 9 ltr cases.
Version : 13 Weeks & 52 Weeks
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Market: Total U.S. Over \$2 MM - Food

13 Weeks Ending 09/12/2006

Latest 52 Weeks Period Ending 09/12/2006

3 Year Trends

SKU #	Product/Size Description	13 Weeks Ending 09/12/2006						Latest 52 Weeks Period Ending 09/12/2006						I M P	Catego Rank
		\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG		
1	B-V RES V WT DDT 750 ML	\$3.9	-37.8%	38	-40.6%	0%	17%	\$8.10	\$.40	\$20.0	-15.7%	206	-19.8%		
1	MOSELLAND GM PST-MRK WT IDT	\$5.0	- %	60	- %	0%	10%	\$7.39	\$7.39	\$19.1	- %	215	- %		
1	WLHLM LNN GM PST-MRS WT IDT	\$10.9	- %	98	- %	1%	27%	\$9.15	\$9.15	\$18.6	- %	169	- %		
1	JHN KLAUSS GM PST-MRS WT IDT	\$1.4	-41.8%	14	-44.0%	0%	-%	\$8.12	\$.87	\$15.7	-18.0%	161	-26.8%		
1	S-V-C RES V WT DDT 750 M	\$2.5	-61.2%	27	-69.0%	0%	9%	\$6.84	\$.94	\$15.6	-36.6%	190	-45.2%		
1	F-C VNYD EMRLD RES V WT DDT	\$3.3	103.2%	33	94.1%	0%	20%	\$7.31	-\$.25	\$14.8	83.5%	169	89.9%		
1	ST GBRL GM RES SPT WT IDT 1	\$4.6	- %	55	- %	0%	26%	\$6.68	\$6.68	\$12.3	- %	154	- %		
1	S-S GM RES WT IDT 187 M	\$3.4	50.1%	34	47.8%	3%	8%	\$8.36	-\$.21	\$11.3	7.0%	113	9.7%		
1	VON STIEHL RES V WT DDT 75	\$2.2	- %	18	- %	0%	1%	\$9.26	\$9.26	\$10.6	- %	95	- %		
1	MSR GM BRN KRF RES SPT WT ID	\$2.9	65.7%	32	60.0%	0%	-%	\$7.50	\$.17	\$9.6	114.6%	107	109.8%		
1	PVN&RLY RES C-V V WT DDT 7	\$8.6	- %	118	- %	0%	90%	\$6.00	\$6.00	\$8.6	- %	119	- %		
1	H-C GM RES SPT WT IDT 750	\$1.0	-48.4%	13	-48.0%	0%	18%	\$6.41	-\$.12	\$8.5	-18.1%	111	-16.5%		
1	WLHLM LNN GM RES WT IDT 1	\$7.8	- %	98	- %	1%	24%	\$6.60	\$6.60	\$7.8	- %	99	- %		
1	FLERCHINGER WT RES OG V WT D	\$1.0	-56.3%	7	-66.7%	0%	-%	\$12.31	\$4.13	\$7.5	-39.1%	51	-59.5%		
1	CAMAS RES V WT DDT 750	\$2.3	265.9%	25	257.1%	0%	-%	\$7.91	\$.67	\$7.2	45.6%	76	33.3%		
1	S-CH GM BRN KRF RES SPT WT ID	\$4.1	- %	46	- %	0%	-%	\$7.03	\$7.03	\$7.1	- %	84	- %		
1	KH GM PST MC RES WT IDT 7	\$2.3	-32.6%	27	-18.2%	0%	28%	\$8.03	\$.11	\$6.8	-42.9%	71	-43.7%		
1	S-CH GM BRN KRF AL WT IDT 7	\$1.4	- %	15	- %	0%	17%	\$8.17	\$8.17	\$6.0	- %	61	- %		
1	H-C GM RES KB WT IDT 750	\$.8	-54.7%	11	-47.6%	0%	-%	\$6.64	-\$.17	\$6.0	24.0%	75	27.1%		
1	MRNBGR GM RES SPT WT IDT	\$3.6	-21.7%	44	-20.0%	0%	78%	\$6.86	-\$.07	\$5.5	-57.8%	67	-57.3%		
1	CARMELA JHN RES V WT DDT	\$.7	-81.8%	6	-86.4%	0%	-%	\$7.32	\$.28	\$4.6	-66.2%	52	-67.5%		
1	SNTA BRBRA JHN RES V WT DDT	\$.8	87.5%	5	66.7%	0%	28%	\$13.00	\$1.12	\$4.5	98.3%	29	81.3%		
1	WRE GM ALR KP RES WT IDT 1	\$3.3	- %	27	- %	0%	24%	\$9.53	\$9.53	\$3.8	- %	33	- %		
1	J-FR GM PST-MRS WT IDT 750	\$.2	-52.5%	2	-33.3%	0%	-%	\$8.98	\$1.52	\$2.6	-86.6%	24	-88.8%		
1	FNZ RH GM RES WT IDT 750	\$.1	-78.5%	-	-100.0%	0%	-%	\$6.52	-\$.02	\$2.6	-34.2%	33	-34.0%		
1	AMPHORUM GM RES WT IDT	\$.1	-67.3%	1	-75.0%	0%	-%	\$9.37	-\$.21	\$2.2	291.1%	20	300.0%		
1	CHT ELN JHN RES V WT DDT 7	\$-	-100.0%	-	-100.0%	0%	-%	\$9.24	\$.37	\$2.2	-64.1%	20	-65.5%		
1	J-FR GM PST AL RES WT IDT 75	\$.3	58.7%	2	- %	0%	-%	\$9.41	\$1.07	\$2.1	-17.6%	19	-26.9%		
1	CHMPGN-C WT RES U-V V WT DD	\$1.1	- %	10	- %	0%	49%	\$8.44	\$8.44	\$1.9	- %	19	- %		
1	B-GRF WT RES C-V V WT DDT 7	\$1.3	- %	12	- %	0%	42%	\$6.98	\$6.98	\$1.8	- %	21	- %		
1	CAVIT IT RES WT IDT 4P 187 M	\$1.7	- %	17	- %	0%	38%	\$9.07	\$9.07	\$1.7	- %	16	- %		
1	KH GM PST GT RES KB WT IDT 7	\$-	- %	-	- %	0%	-%	\$10.75	\$1.13	\$1.5	34.1%	12	20.0%		
1	GRDN BRO JHN RES V WT DDT	\$.5	-71.9%	5	-68.8%	0%	-%	\$7.92	-\$.59	\$1.5	-48.6%	16	-44.8%		
1	S-CH GM NGDS WT IDT 750	\$.2	-53.4%	2	-66.7%	0%	-%	\$6.55	\$1.41	\$1.4	-49.0%	18	-60.0%		
1	CSN-MCL CHL RES WT IDT 75	\$.4	-84.6%	4	-81.8%	0%	-%	\$8.12	-\$.75	\$1.3	-78.8%	13	-76.8%		
1	H-C GM RES WT IDT 750 M	\$.1	13.0%	1	- %	0%	38%	\$5.11	\$.47	\$.9	-33.0%	14	-39.1%		
1	VNTNA VNYD RES V WT DDT 7	\$.4	- %	3	- %	0%	-%	\$10.52	\$10.52	\$.6	- %	5	- %		
1	E-HLS RES V WT DDT 750 M	\$-	- %	-	- %	0%	-%	\$6.58	-\$1.42	\$.5	64.6%	6	100.0%		
1	DEINHARD LILA GM RES WT IDT	\$-	- %	-	- %	0%	-%	\$12.78	\$12.78	\$.5	- %	3	- %		
1	CHT BNCA RES OG WV V WT DDT	\$.3	- %	1	- %	0%	85%	\$7.20	\$7.20	\$.4	- %	5	- %		

PRICING RANK REPORT
 Market: Total U.S. Over \$2 MM - Food
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All Brands with Average Unit > \$5.99
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 Version : 13 Weeks & 52 Weeks
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Market: Total U.S. Over \$2 MM - Food		13 Weeks Ending 09/12/2006						Latest 52 Weeks Period Ending 09/12/2006						3 Year Trends	
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SKU #	Product/Size Description	\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG	I M P	Catego Rank
1	REX-HL WT RES V WT DDT 750	\$3	-%	1	-%	0%	-%	\$21.42	\$21.42	\$3	-%	1	-%		
1	ERATH RES V WT DDT 750 M	\$-	-%	-	-%	0%	-%	\$5.50	\$5.50	\$1	-%	2	-%		
1	WH JHN RES V WT DDT 750	\$-	-%	-	-%	0%	-%	\$8.75	\$3.33	\$1	4.0%	1	-%		
1	ARGYLE RES RS V WT DDT 75	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	BOEGER JHN RES V WT DDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	CDB JHN RES V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	CL-C RES DRY V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	CL-C WT RES V DDT 750 M	\$-	-%	-	-%	0%	-%	\$-	-\$8.56	\$-	-100.0%	-	-100.0%		
1	CM IS EMRLD RES WT IDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	E-HLS RES V WT DDT 1.5LIT	\$-	-100.0%	-	-100.0%	0%	-%	\$-	-\$8.38	\$-	-100.0%	-	-100.0%		
1	ERATH RES VI SLC V WT DDT 7	\$-	-%	-	-%	0%	-%	\$-	-\$7.97	\$-	-100.0%	-	-100.0%		
1	FNZ RH GM P-G-S-R WT IDT 750	\$-	-100.0%	-	-100.0%	0%	-%	\$-	-\$8.80	\$-	-100.0%	-	-100.0%		
1	FNZ RH GM PST MC RES WT IDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	FNZ RH GM PST-MRK WT IDT 7	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	HD RVR VNYD RES V WT DDT	\$-	-100.0%	-	-100.0%	0%	-%	\$-	-\$7.48	\$-	-100.0%	-	-100.0%		
1	JB DMR GM RES WT IDT 1.5L	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	J-L-E JHN RES V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	KDM GM RES WT IDT 750 M	\$-	-%	-	-%	0%	-%	\$-	-\$7.68	\$-	-100.0%	-	-100.0%		
1	PEV RES C-V V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	R-M JHN RES V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	SBSTNI JHN RES CT V WT DDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	S-S GM MSL BRN RES KB WT IDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	STMN GM RES WT IDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	SVR LK RES C-V V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	TB-R GM BC BRN RES WT IDT 7	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	TLN VNYD RES V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	WFA GM WHRK WT IDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	Z-G GM ZSK RES WT IDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
3. \$6-\$8.99 Totals		\$17,808.8	26.7%	198,972	27.9%	2%	45%	\$7.60	\$0.14	\$67,912.8	24.4%	744,505	22.1%		
101	4. \$9-\$11.99	\$3,594.5	25.7%	29,870	24.3%	3%	37%	\$9.93	\$0.14	\$14,255.6	29.3%	119,685	27.4%		
1	K-J JHN RES V WT DDT 750 M	\$986.8	0.3%	8,048	-3.3%	54%	45%	\$10.31	\$61	\$3,862.2	-4.0%	31,229	-9.7%		
1	S-S GM RES SPT WT IDT 750	\$372.8	18.2%	3,254	16.8%	22%	22%	\$9.45	\$0.05	\$1,594.7	13.9%	14,066	13.3%		
1	MOSELLAND GM RES WT IDT	\$367.9	64.0%	2,879	59.0%	12%	40%	\$10.49	\$3.34	\$1,366.5	82.6%	10,858	76.8%		
1	P-RIM RES V WT DDT 750 M	\$280.1	26.9%	2,423	30.1%	15%	51%	\$9.83	-\$22	\$933.4	31.3%	7,913	34.3%		
1	J-L-E B-M JHN RES V WT DDT 75	\$157.3	0.4%	1,426	-7%	12%	30%	\$9.25	\$30	\$620.8	10.6%	5,593	7.1%		
1	STARLING CASTLE GM RES WT ID	\$126.9	747.2%	1,060	691.0%	4%	22%	\$9.82	\$50	\$478.8	3,096.9%	4,064	2,932.8%		
1	ORIGIN GM RES WT IDT 750	\$77.4	47.9%	963	113.5%	6%	69%	\$6.99	-\$2.54	\$458.2	114.2%	5,466	192.1%		
1	SAINT M GM RES WT IDT 750	\$106.4	298.2%	810	266.5%	9%	40%	\$10.77	\$40	\$387.3	627.8%	2,998	600.5%		
1	TWISTED RIVER GM RES WT IDT	\$91.1	21.5%	748	17.1%	3%	23%	\$9.92	\$30	\$387.1	32.6%	3,253	28.6%		
1	JCB-CK AS RES RS WT IDT 75	\$83.3	1.4%	588	5.0%	10%	31%	\$11.80	-\$35	\$344.7	7.5%	2,435	10.7%		

PRICING RANK REPORT
Market: Total U.S. Over \$2 MM - Food
Reporting Period to: 09/12/2006
Ranked by: \$ Vol. 52 Weeks

All Brands with Average Unit > \$5.99
Case Volume in Equivalent 9 ltr cases.
Version : 13 Weeks & 52 Weeks
Reporting Period: 07-November-2006



Market: Total U.S. Over \$2 MM - Food

13 Weeks Ending 09/12/2006

Latest 52 Weeks Period Ending 09/12/2006

3 Year Trends

SKU #	Product/Size Description	13 Weeks Ending 09/12/2006						Latest 52 Weeks Period Ending 09/12/2006						I M P	Catego Rank
		\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG		
1	JKL JHN RES V WT DDT 750	\$62.9	-8.5%	483	-13.6%	7%	20%	\$10.80	\$.59	\$272.8	-4.8%	2,104	-10.0%		
1	M-H JHN RES V WT DDT 750	\$57.8	11.2%	489	8.9%	4%	42%	\$9.99	\$.33	\$253.5	21.4%	2,114	17.4%		
1	L ESTC RES V WT DDT 750 M	\$53.4	36.2%	490	36.1%	3%	40%	\$8.87	-\$.10	\$230.6	49.2%	2,166	50.9%		
1	OLVR RES V WT DDT 750 M	\$47.0	47.6%	432	49.0%	1%	28%	\$9.04	\$.03	\$192.3	54.0%	1,773	53.5%		
1	WHM-B GM P-G-R-S WT IDT 75	\$24.9	-44.3%	175	-54.2%	1%	10%	\$9.44	-\$.14	\$185.2	38.8%	1,635	40.8%		
1	MSLND ARS VITIS GM RES WT IDT	\$6.6	15.9%	52	13.0%	0%	17%	\$10.21	\$.51	\$146.2	74.8%	1,193	66.2%		
1	CHLT DBN RES RS V WT DDT 7	\$26.1	0.9%	224	3.7%	1%	42%	\$9.69	\$.04	\$128.3	21.3%	1,103	20.8%		
1	CHT S-MCH RES C-V V WT DDT	\$33.2	10.4%	229	23.1%	3%	72%	\$13.02	\$1.06	\$124.4	31.7%	796	21.0%		
1	LLANAU JHN RES RS V WT DDT	\$30.7	87.1%	269	89.4%	1%	31%	\$9.18	-\$.44	\$121.9	137.6%	1,106	149.1%		
1	FERRANTE JHN RES V WT DDT	\$23.8	-25.4%	198	-27.7%	1%	4%	\$9.45	-\$.22	\$119.9	-3.0%	1,057	-8.8%		
1	V-M NZ RES WT IDT 750 ML	\$32.0	-25.1%	212	-31.6%	4%	37%	\$12.39	\$.63	\$117.6	3.5%	791	-1.7%		
1	MRSU RES V WT DDT 750 M	\$-	-100.0%	-	-100.0%	0%	-%	\$7.40	\$.92	\$115.5	2,504.8%	1,301	2,182.5%		
1	S-S GM RES CLS WT IDT 750	\$24.5	-10.9%	175	-27.4%	3%	13%	\$11.57	\$1.01	\$113.9	12.4%	821	2.6%		
1	SNQLM N-NKD RES C-V V WT DDT	\$46.6	685.5%	442	802.0%	3%	66%	\$9.06	-\$1.13	\$111.8	1,327.9%	1,028	1,506.3%		
1	CVY-RN RES V WT DDT 750	\$23.0	222.8%	171	216.7%	1%	34%	\$11.09	\$.72	\$104.3	35.6%	784	26.9%		
1	C-G-TRV JHN RES V WT DDT 75	\$30.7	31.4%	248	31.2%	1%	27%	\$10.29	\$.48	\$103.9	35.5%	841	29.2%		
1	DR. L GM RES WT IDT 750 M	\$21.2	41.3%	144	28.6%	1%	15%	\$11.60	\$.45	\$90.4	487.2%	649	464.3%		
1	ST-C GM PST GT RES SPT WT IDT	\$22.7	45.6%	178	66.4%	1%	24%	\$10.84	-\$.17	\$90.3	25.1%	694	27.1%		
1	POLKA DOT GM RES WT IDT 7	\$62.8	-%	547	-%	3%	33%	\$9.65	\$9.65	\$89.0	-%	769	-%		
1	S-CH GM P-G-R-S WT IDT 750	\$15.4	-28.6%	124	-30.3%	0%	-%	\$9.62	-\$.15	\$86.7	49.8%	751	52.0%		
1	SHLTN RES N-CRLN YKV V WT DD	\$29.3	137.3%	216	96.4%	1%	47%	\$10.53	\$1.00	\$80.0	104.6%	633	85.1%		
1	VON WLHLM HS GM RES AL WT ID	\$29.9	991.6%	224	796.0%	1%	87%	\$10.48	\$1.21	\$74.7	469.0%	594	403.4%		
1	YALUMBA AS RES WT IDT 75	\$17.5	53.2%	145	55.9%	1%	13%	\$9.98	-\$.30	\$68.5	141.5%	572	148.7%		
1	KIONA RES V WT DDT 750 M	\$11.7	-21.0%	87	-29.8%	1%	1%	\$10.45	\$.42	\$61.5	-17.5%	490	-20.8%		
1	NLN GM RES KB WT IDT 750	\$12.8	-11.4%	96	-11.9%	1%	8%	\$11.20	\$.50	\$57.0	-2.9%	424	-7.2%		
1	STJ RES MI V WT DDT 750 M	\$10.5	40.2%	103	47.1%	1%	42%	\$8.68	-\$.58	\$37.6	33.8%	361	42.7%		
1	RNCHO SSQC JHN RES ES V WT	\$13.7	384.1%	110	358.3%	0%	58%	\$10.42	\$1.24	\$36.0	643.2%	288	554.5%		
1	BRBRVL RES V WT DDT 750	\$7.8	-19.9%	56	-27.3%	0%	17%	\$10.41	-\$.06	\$35.4	42.8%	283	43.7%		
1	MRQ AS RES CLS WT IDT 750	\$3.9	-74.0%	34	-73.0%	0%	29%	\$10.09	\$.13	\$34.3	127.5%	283	124.6%		
1	P-I-W CNDA RES WT IDT 750	\$7.5	-54.9%	61	-58.8%	0%	-%	\$9.84	\$.72	\$33.7	-41.1%	285	-45.4%		
1	L K GM PST MC RES WT IDT 75	\$7.4	55.6%	55	61.8%	0%	25%	\$11.20	\$1.66	\$33.5	14.2%	249	-2.7%		
1	RM GM RES SPT WT IDT 750	\$8.0	-%	60	-%	0%	10%	\$10.36	\$10.36	\$30.2	-%	243	-%		
1	LSGHM-M AS RES CLS WT IDT	\$5.2	0.7%	42	7.7%	1%	11%	\$9.49	-\$1.20	\$29.2	234.3%	256	276.5%		
1	ANNIE'S LANE AS RES WT IDT 7	\$9.2	49.2%	70	55.6%	0%	58%	\$11.77	\$.83	\$27.7	19.8%	196	11.4%		
1	CHT-CH JHN RES V WT DDT 7	\$3.6	-38.4%	26	-40.9%	0%	1%	\$10.41	-\$.12	\$26.1	-17.7%	209	-16.7%		
1	ST. URBANS-HOF GM RES WT IDT	\$6.2	-%	42	-%	0%	23%	\$11.54	\$11.54	\$25.1	-%	181	-%		
1	BL-FSH GM RES WT IDT 4P 187	\$19.1	-%	175	-%	3%	26%	\$9.17	\$9.17	\$24.7	-%	225	-%		
1	BRNCT-V NZ RES WT IDT 750	\$8.8	2,365.9%	77	2,466.7%	1%	40%	\$10.56	\$.62	\$21.8	5,988.0%	172	5,633.3%		
1	SA-P GM ESSENCE RES WT IDT	\$5.3	127.5%	45	114.3%	0%	-%	\$9.58	\$.42	\$21.2	347.7%	184	327.9%		
1	PR SPR FR RES WT IDT 750 M	\$5.9	-%	40	-9.1%	1%	28%	\$11.45	\$.03	\$20.6	-20.4%	150	-20.6%		

PRICING RANK REPORT
Market: Total U.S. Over \$2 MM - Food
Reporting Period to: 09/12/2006
Ranked by: \$ Vol. 52 Weeks

All Brands with Average Unit > \$5.99
Case Volume in Equivalent 9 ltr cases.
Version : 13 Weeks & 52 Weeks
Reporting Period: 07-November-2006



Market: Total U.S. Over \$2 MM - Food **13 Weeks Ending 09/12/2006** **Latest 52 Weeks Period Ending 09/12/2006** **3 Year Trends**

SKU #	Product/Size Description	\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG	I M P	Catego Rank
1	C-G-TRV JHN RES OMP V WT DDT	\$6.9	237.8%	56	194.7%	0%	29%	\$10.97	\$1.67	\$20.5	72.1%	156	45.8%		
1	LINGENFELDER GM RES WT IDT	\$2.9	-74.7%	17	-80.7%	0%	-%	\$11.38	\$1.28	\$14.5	-84.0%	106	-85.8%		
1	SEVEN HILLS RES C-V V WT DDT	\$11.5	-%	95	-%	0%	-%	\$9.91	\$9.91	\$14.4	-%	121	-%		
1	CLR-C RES C-V V WT DDT 750	\$4.	-%	5	-%	0%	-%	\$9.95	\$7.3	\$13.9	734.3%	116	673.3%		
1	BKWLTR JHN RES V WT DDT 7	\$2.4	-76.1%	18	-77.2%	0%	8%	\$10.80	\$7.0	\$13.2	-72.9%	102	-74.6%		
1	KUHL GM RES WT IDT 750 M	\$5.0	-%	38	-%	0%	-%	\$10.56	\$10.56	\$12.9	-%	102	-%		
1	CHRSTPH PH GM WT RES WT IDT	\$2.8	-34.2%	17	-48.5%	0%	26%	\$12.53	\$1.04	\$12.2	-14.2%	81	-21.4%		
1	GUNTRUM GM RES WT IDT 7	\$3.1	-46.3%	32	-36.0%	0%	-%	\$8.30	-\$2.26	\$11.0	-61.9%	110	-60.7%		
1	SOUTH ISLAND NZ RES WT IDT	\$9.1	-%	85	-%	1%	53%	\$9.10	\$9.10	\$10.9	-%	100	-%		
1	GOOD HARBOR RES V WT DDT	\$2.4	34.6%	19	35.7%	0%	39%	\$10.04	-\$0.65	\$10.8	111.3%	90	125.0%		
1	WGD GM RES KB WT IDT 750	\$3.	-65.8%	2	-75.0%	0%	-%	\$9.85	\$1.19	\$10.0	46.9%	85	44.1%		
1	SC GM RES KB WT IDT 750	\$2.0	-34.5%	18	-35.7%	0%	16%	\$8.96	\$5.58	\$10.0	-22.3%	93	-27.3%		
1	RM GM RES KB WT IDT 750	\$4.8	-%	43	-%	0%	16%	\$9.48	\$9.48	\$8.6	-%	76	-%		
1	L K GM PST GT RES WT IDT 750	\$9.	-22.5%	6	-33.3%	0%	-%	\$9.53	-\$0.52	\$8.3	-8.9%	73	-3.9%		
1	JHN KLAUSS GM P-G-R-S WT IDT	\$1.7	-36.1%	11	-45.0%	0%	-%	\$11.55	\$2.20	\$8.3	-44.5%	60	-45.5%		
1	H-E WT RES OG U-V V WT DDT 7	\$4.8	-%	42	-%	0%	81%	\$9.75	\$9.75	\$6.9	-%	59	-%		
1	GIESEN NZ RES WT IDT 750	\$1.1	-62.2%	8	-57.9%	0%	-%	\$12.75	-\$0.08	\$5.7	-5.7%	37	-5.1%		
1	WYNNS AS RES WT IDT 750	\$5.	-88.2%	3	-90.6%	0%	-%	\$11.57	\$0.99	\$5.1	-31.4%	37	-37.3%		
1	HVV GM PST-MRA WT IDT 75	\$1.6	14.0%	18	38.5%	0%	51%	\$9.27	-\$1.19	\$5.1	.1%	46	2.2%		
1	SCHLS-S GM RES KB WT IDT 7	\$1.2	-%	10	-%	0%	95%	\$5.51	\$5.51	\$4.9	-%	74	-%		
1	H-C GM PST-MRA WT IDT 750	\$3.	-65.6%	4	-42.9%	0%	-%	\$8.92	-\$0.60	\$4.8	45.4%	45	55.2%		
1	FNZ RH GM PST-MRS WT IDT 7	\$-	-%	-	-%	0%	-%	\$8.83	\$8.83	\$4.8	-%	45	-%		
1	CLR-C JHN RES C-V V WT DDT 7	\$7.	-55.0%	6	-60.0%	0%	-%	\$8.00	-\$0.40	\$4.7	-61.4%	49	-59.5%		
1	MOSELLAND GM PST-MRA WT IDT	\$3.4	-%	28	-%	0%	19%	\$10.49	\$10.49	\$4.3	-%	34	-%		
1	WESTBEND RES V WT DDT 7	\$8.	-48.7%	5	-64.3%	0%	-%	\$9.76	\$2.24	\$3.5	-56.1%	30	-57.1%		
1	BLY-H RES V WT DDT 750 M	\$2.2	-%	20	-%	0%	31%	\$8.98	\$8.98	\$2.2	-%	20	-%		
1	RNCHO SSQC RES ES V WT DDT	\$-	-100.0%	-	-100.0%	0%	-%	\$9.82	-\$0.42	\$2.0	8.7%	17	13.3%		
1	NOBLE HOUSE GM RES WT IDT	\$3.	-87.3%	2	-89.5%	0%	-%	\$9.08	\$9.94	\$1.9	-78.9%	17	-81.1%		
1	WLMT VLY RES VI V WT DDT 75	\$-	-100.0%	-	-100.0%	0%	-%	\$10.62	\$1.08	\$1.8	-44.4%	14	-50.0%		
1	HG GN RES V WT DDT 750	\$1.6	-%	9	-%	0%	35%	\$10.41	\$10.41	\$1.6	-%	13	-%		
1	FNZ RH GM PST GT RES WT IDT	\$-	-97.9%	-	-100.0%	0%	-%	\$13.08	\$0.92	\$1.6	-88.0%	10	-88.9%		
1	ST-C GM BRN KRF RES AL WT IDT	\$2.	-4.1%	2	-%	0%	-%	\$8.96	\$1.59	\$1.3	4.2%	12	-14.3%		
1	WIEDKHR JHN RES V WT DDT	\$-	-100.0%	-	-100.0%	0%	-%	\$9.48	\$0.07	\$8.	.8%	7	-%		
1	NIGHT OWL RES M-C V WT DDT	\$8.	-%	5	-%	0%	-%	\$10.69	\$10.69	\$8.	-%	6	-%		
1	TAGARIS JHN RES V WT DDT 7	\$-	-100.0%	-	-100.0%	0%	-%	\$9.78	\$2.04	\$6.	-85.3%	5	-88.4%		
1	KH GM ZSK RES QTN WT IDT 7	\$-	-100.0%	-	-100.0%	0%	-%	\$9.42	-\$0.90	\$3.	-60.9%	3	-57.1%		
1	D&I FR RES WT IDT 750 ML	\$-	-%	-	-%	0%	-%	\$12.67	\$1.73	\$3.	-83.5%	2	-85.7%		
1	J&H SELBACH GM PST-MRS WT ID	\$2.	-%	1	-%	0%	-%	\$20.00	\$2.25	\$2.	-43.7%	1	-50.0%		
1	SHND JHN RES SHV V WT DDT	\$-	-100.0%	-	-100.0%	0%	-%	\$19.08	\$8.13	\$2.	-80.6%	1	-88.9%		
1	WEW GM NBRK WT IDT 750	\$-	-%	-	-%	0%	-%	\$14.00	\$14.00	\$2.	-%	1	-%		

PRICING RANK REPORT
 Market: Total U.S. Over \$2 MM - Food
 Reporting Period to: 09/12/2006
 Ranked by: \$ Vol. 52 Weeks

All Brands with Average Unit > \$5.99
 Case Volume in Equivalent 9 ltr cases.
 Version : 13 Weeks & 52 Weeks
 Reporting Period: 07-November-2006



Market: Total U.S. Over \$2 MM - Food 13 Weeks Ending 09/12/2006 Latest 52 Weeks Period Ending 09/12/2006 3 Year Trends

SKU #	Product/Size Description	\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG	I M P	Catego Rank
1	ADLSHM VNYD RES V WT DDT	\$-	-%	-	-%	0%	-%	\$-	-\$8.88	\$-	-100.0%	-	-100.0%		
1	DP GM BDSTB RES SPT WT IDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-100.0%	-	-%		
1	FRMRK AB JHN RES VI V WT DDT	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	HDSPT JHN RES V WT DDT 7	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	JS-P JHN RES VI V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	LUCCIO RES V WT DDT 750	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	NEDERBURG SA PAARL RES WT I	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	SKL-B WT RES OG V WT DDT 75	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	S-S GM AST RES WT IDT 4P 187	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	S-S GM BRN RES AL WT IDT 75	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
1	STE-C JHN RES V WT DDT 375	\$-	-%	-	-%	0%	-%	\$-	\$-	\$-	-%	-	-%		
4. \$9-\$11.99 Totals		\$3,594.5	25.7%	29,870	24.3%	-%	37%	\$9.93	\$0.14	\$14,255.6	29.3%	119,685	27.4%		
38	5. \$12-\$14.99	\$340.1	-5.8%	2,140	-7.7%	-%	15%	\$13.13	\$0.47	\$1,564.5	10.5%	9,931	6.6%		
1	S-S GM RES AL WT IDT 750 M	\$179.6	4.7%	1,126	3.8%	15%	11%	\$13.09	\$0.28	\$892.0	25.5%	5,678	22.8%		
1	FS-PKR JHN RES V WT DDT 75	\$29.6	34.1%	196	30.7%	1%	20%	\$12.65	\$1.10	\$120.2	50.1%	792	37.0%		
1	C-G-TRV RES V WT DDT 750	\$35.6	-13.2%	221	-12.3%	0%	33%	\$13.62	\$0.05	\$113.5	8.8%	694	8.4%		
1	MONCHOFF GM RES WT IDT	\$24.0	23.4%	135	20.5%	1%	9%	\$14.55	\$0.49	\$100.9	19.3%	578	15.4%		
1	ARCTUROS RES MI OMP V WT DD	\$16.0	26.0%	95	13.1%	0%	18%	\$13.72	\$1.90	\$65.4	55.7%	397	34.1%		
1	NLN GM ERBEN RES SPT WT IDT	\$12.2	267.3%	88	300.0%	1%	29%	\$11.79	\$0.78	\$47.7	154.2%	337	137.3%		
1	SALMON RUN RES V WT DDT	\$7.2	-62.5%	44	-67.2%	0%	14%	\$13.25	\$0.83	\$36.9	-45.9%	232	-49.3%		
1	CHTSJ JHN RES V WT DDT 75	\$3.6	-80.9%	26	-80.0%	0%	8%	\$12.49	\$0.31	\$31.5	-43.3%	210	-44.7%		
1	JTV RES V WT DDT 750 ML	\$6.3	-5.4%	38	-13.6%	0%	17%	\$13.21	\$0.45	\$30.9	312.0%	195	298.0%		
1	AFFENTALER GM RES BDN GLD ID	\$5.2	276.5%	35	288.9%	0%	30%	\$12.47	\$1.11	\$21.0	169.6%	140	145.6%		
1	FERRANTE RES GRV V WT DDT	\$5.5	95.0%	39	116.7%	0%	10%	\$12.50	-\$0.24	\$19.0	55.8%	127	58.8%		
1	ELK CV RES V WT DDT 750 M	\$2.4	-29.9%	15	-37.5%	0%	2%	\$13.25	\$1.62	\$17.6	-42.0%	111	-49.1%		
1	GAINEY JHN RES V WT DDT 7	\$3.8	68.8%	27	68.8%	0%	-%	\$11.95	\$0.96	\$11.6	-11.9%	81	-19.0%		
1	ANAPAMU RES M-C V WT DDT	\$0.9	-80.6%	3	-90.3%	0%	-%	\$13.74	\$0.80	\$10.4	-63.8%	63	-65.9%		
1	AMTY VNY RES V WT DDT 75	\$0.7	-84.2%	2	-93.9%	0%	8%	\$13.17	\$1.08	\$9.3	-43.1%	59	-47.8%		
1	C-BNT RES V WT DDT 750 M	\$1.8	-32.4%	11	-42.1%	0%	-%	\$11.04	\$0.37	\$7.4	-59.8%	56	-61.1%		
1	DR. LOOSEN GM RES WT IDT 7	\$0.7	-93.7%	5	-92.3%	0%	-%	\$12.61	\$0.37	\$5.7	-88.8%	38	-89.2%		
1	VWD-NBL GM RES KB WT IDT 5	\$0.5	-88.3%	2	-92.0%	0%	51%	\$14.88	\$0.83	\$5.4	-54.6%	30	-57.1%		
1	WOLF BLS AS RES WT IDT 750	\$0.7	-31.8%	6	-%	0%	20%	\$12.52	\$0.12	\$5.0	-25.9%	33	-26.7%		
1	PTR LHMNN AS RES WT IDT 7	\$0.7	-%	5	-%	0%	-%	\$13.64	\$13.64	\$2.8	-%	17	-%		
1	DOMAINE FREY FR RES WT IDT	\$-	-100.0%	-	-100.0%	0%	-%	\$13.05	-\$0.72	\$2.3	-92.7%	15	-92.3%		
1	GRAFF GM RES WT IDT 750	\$0.4	-16.8%	3	-%	0%	-%	\$15.12	\$3.29	\$2.2	-48.9%	12	-60.0%		
1	WKE GM UWRK WT IDT 750	\$1.9	-%	11	-%	0%	-%	\$16.45	\$16.45	\$2.0	-%	10	-%		
1	KLSTR-E GM RES CLS WT IDT 7	\$-	-%	-	-%	0%	-%	\$14.57	\$14.57	\$1.6	-%	9	-%		
1	KH GM PST GT RES ASL WT IDT	\$-	-%	-	-%	0%	-%	\$12.24	-\$1.00	\$0.9	-44.5%	6	-40.0%		
1	MEILEN GM RES KB WT IDT 75	\$0.4	306.3%	2	100.0%	0%	-%	\$12.60	\$2.81	\$0.6	157.4%	4	100.0%		
1	MRNBGR GM PST-MRK WT IDT	\$0.2	-%	3	-%	0%	-%	\$7.50	\$7.50	\$0.5	-%	5	-%		

PRICING RANK REPORT
 Market: Total U.S. Over \$2 MM - Food
 Reporting Period to: 09/12/2006
 Ranked by: \$ Vol. 52 Weeks

All Brands with Average Unit > \$5.99
 Case Volume in Equivalent 9 ltr cases.
 Version : 13 Weeks & 52 Weeks
 Reporting Period: 07-November-2006



Market: Total U.S. Over \$2 MM - Food

13 Weeks Ending 09/12/2006

Latest 52 Weeks Period Ending 09/12/2006

3 Year Trends

SKU #	Product/Size Description	13 Weeks Ending 09/12/2006						Latest 52 Weeks Period Ending 09/12/2006						I M P	Catego Rank
		\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG		
1	HALLGARTENER GM RES SPT WT	\$-	- %	-	- %	0%	- %	\$-	-\$11.08	\$2	-55.1%	-	-100.0%		
1	GYSR PK JHN RES SF V WT DDT	\$2	- %	2	- %	0%	- %	\$6.75	-\$4.40	\$2	-87.9%	2	-80.0%		
1	ARWD GRD-A WT RES AV V WT DD	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
1	ELK CV RES L-H V WT DDT 750	\$-	- %	-	- %	0%	- %	\$-	-\$14.82	\$-	-100.0%	-	-100.0%		
1	FRSTN RES SYV V WT DDT 75	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
1	GND-BND RES V WT DDT 750	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
1	H-E WT RES OG V WT DDT 750	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
1	JOSMEYER FR RES WT IDT 75	\$-	- %	-	- %	0%	- %	\$-	-\$13.92	\$-	-100.0%	-	-100.0%		
1	LOUIS GNTRM GM RES WT IDT	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
1	OASIS RES V WT DDT 750 M	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	-100.0%	-	- %		
1	OBERHLMN JHN RES V WT DDT	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
5. \$12-\$14.99 Totals		\$340.1	-5.8%	2,140	-7.7%	- %	15%	\$13.13	\$0.47	\$1,564.5	10.5%	9,931	6.6%		
27	6. \$15-\$19.99	\$106.5	4.9%	499	-4.4%	- %	20%	\$16.98	\$0.29	\$535.0	49.8%	2,626	47.3%		
1	MOSELLAND GM RES WT IDT	\$35.3	-7.1%	170	-8.1%	1%	32%	\$16.82	\$0.09	\$195.1	96.0%	967	95.0%		
1	TRIMBACH FR RES WT IDT 75	\$24.4	-9.5%	104	-17.5%	1%	8%	\$18.88	\$1.58	\$128.7	23.0%	568	12.7%		
1	TRF-ES WT RES V WT DDT 750	\$15.2	96.9%	70	75.0%	0%	10%	\$16.72	\$0.34	\$54.8	108.0%	273	103.7%		
1	HUGEL FR RES WT IDT 750	\$12.3	89.9%	62	93.8%	0%	29%	\$17.56	\$0.43	\$48.5	138.2%	230	132.3%		
1	DMNE SCHLMBG FR RES WT IDT	\$1.1	-71.3%	6	-66.7%	0%	- %	\$17.47	\$0.15	\$19.3	-63.3%	92	-63.6%		
1	SEEBRICH WNGT GM NHRS WT ID	\$4.0	- %	16	- %	0%	- %	\$17.17	\$17.17	\$15.0	- %	73	- %		
1	ST-C GM PST GT RES ASL WT IDT	\$2.0	-17.6%	11	-26.7%	0%	4%	\$15.61	\$0.68	\$12.9	20.3%	69	15.0%		
1	WKE GM RES SPT WT IDT 750	\$1.3	- %	5	- %	0%	6%	\$18.24	\$18.24	\$10.9	- %	50	- %		
1	STONELEIGH NZ RES WT IDT 7	\$2.0	-16.0%	14	7.7%	0%	47%	\$15.04	-\$0.51	\$9.9	180.0%	55	189.5%		
1	HRZG-SL FR RES WT IDT 750	\$1.4	25.2%	6	20.0%	0%	- %	\$19.38	\$1.87	\$8.4	20.8%	36	9.1%		
1	KIM CRAWFORD NZ RES WT IDT	\$1.8	- %	9	- %	0%	3%	\$15.87	\$15.87	\$6.1	- %	32	- %		
1	MSR GM RES KB WT IDT 500	\$4	-90.6%	2	-92.0%	0%	63%	\$15.46	\$1.68	\$5.4	-57.8%	29	-62.3%		
1	WHLNR SNHR GM RES AL WT IDT	\$6	- %	2	- %	0%	65%	\$5.62	\$5.62	\$4.9	- %	72	- %		
1	SA-P GM BLU SLTE RES WT IDT	\$1	-97.6%	-	-100.0%	0%	- %	\$13.14	-\$4.13	\$3.3	-27.4%	21	-4.5%		
1	SCHMNN-NGLR GM RES KB WT ID	\$2.9	- %	15	- %	0%	27%	\$16.33	\$16.33	\$2.9	- %	15	- %		
1	HAPPY CAT GM RES WT IDT 5	\$3	-80.4%	2	-77.8%	0%	92%	\$13.88	\$0.56	\$2.7	-27.5%	16	-30.4%		
1	WILLI HAAG GM RES SPT WT IDT	\$3	124.8%	1	- %	0%	- %	\$30.15	\$14.75	\$1.4	95.8%	4	- %		
1	LSGHM AS RES WT IDT 750	\$2	-74.2%	1	-75.0%	0%	- %	\$17.99	\$1.78	\$1.3	-26.0%	6	-33.3%		
1	MSR GM RES WT IDT 500 M	\$3	-74.7%	2	-66.7%	0%	46%	\$13.99	\$0.06	\$1.2	-84.7%	7	-84.8%		
1	SEEBRICH WNGT GM NRRK WT ID	\$2	- %	-	- %	0%	- %	\$15.93	\$15.93	\$1.1	- %	6	- %		
1	RCHRD-H AS SLTE QRY RES WT ID	\$1	- %	-	- %	0%	- %	\$19.96	-\$1.96	\$5	-8.9%	2	- %		
1	SLWC WT RES V WT DDT 750	\$-	- %	-	- %	0%	- %	\$15.83	\$15.83	\$4	136.0%	2	- %		
1	RENE MURE FR RES WT IDT 7	\$1	65.1%	1	- %	0%	- %	\$19.33	-\$4.33	\$2	-59.2%	1	-50.0%		
1	DR PLY-BRG GM RES KB WT IDT	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
1	HOCH GM BC BRN RES WT IDT	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
1	HUGEL FR RES HGL WT IDT 75	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		
1	MRSU JHN RES V WT DDT 75	\$-	- %	-	- %	0%	- %	\$-	\$-	\$-	- %	-	- %		

Market: Total U.S. Over \$2 MM - Food	13 Weeks Ending 09/12/2006	Latest 52 Weeks Period Ending 09/12/2006	3 Year Trends
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SKU #	Product/Size Description	\$ Volume (000)	\$ % Chg vs YAG	Case Volume	% Chg vs.YAG	ACV %	Promo %	Avg Unit Price	Pr Chg vs. YAG	\$ Volume (000)	\$ % Chg vs. YAG	Case Volume	% Chg Vs. YAG	I M P	Catego Rank
6. \$15-\$19.99 Totals		\$106.5	4.9%	499	-4%	0%	20%	\$16.98	\$0.29	\$535.0	49.8%	2,626	47.3%		
26	7. \$20+	\$59.1	305.9%	291	506.3%	0%	29%	\$22.46	-\$8.28	\$168.7	144.6%	626	234.8%		
1	STE-C RES-I ID RS SRS V WT DDT	\$13.5	-%	33	-%	1%	25%	\$35.65	\$35.65	\$50.5	-%	118	-%		
1	CHT S-MCH RES V WT DDT 75	\$17.4	-%	94	-%	1%	44%	\$15.51	\$15.51	\$23.6	-%	127	-%		
1	CVY-RN RES-I YV V WT DDT 37	\$1.0	-72.2%	2	-77.8%	0%	0%	\$36.34	\$1.71	\$21.8	14.1%	50	8.7%		
1	LCN ALBRCHT FR RES WT IDT 7	\$17.7	1,373.1%	128	2,033.3%	0%	28%	\$11.75	-\$5.84	\$21.3	908.7%	151	1,410.0%		
1	KIONA RES YV V WT DDT 375	\$2.1	-35.2%	7	-46.2%	0%	0%	\$22.75	\$1.56	\$20.2	103.7%	74	89.7%		
1	HYATT RES YV V WT DDT 375	\$2.1	9.8%	6	-14.3%	0%	30%	\$26.53	-\$0.50	\$11.1	114.7%	35	118.8%		
1	PRSO SPG JHN RES V WT DDT	\$3.4	241.3%	20	300.0%	0%	17%	\$14.70	-\$2.78	\$7.1	124.3%	40	166.7%		
1	ARWD WT RES AV V WT DDT 3	\$1.5	-%	1	-%	0%	0%	\$57.99	\$57.99	\$4.2	1,396.4%	6	-%		
1	CHT S-MCH WT RES V WT DDT	\$1	-95.0%	-	-100.0%	0%	0%	\$58.97	-\$6.33	\$2.1	-85.7%	3	-84.2%		
1	JHA STRUB GM RES WT IDT 7	\$1	-67.4%	-	-100.0%	0%	0%	\$24.29	\$2.04	\$2.0	664.0%	7	600.0%		
1	PFD AS RES R-B WT IDT 750 M	\$-	-100.0%	-	-100.0%	0%	0%	\$16.89	-\$2.89	\$1.4	-25.3%	7	-12.5%		
1	FNZ RH GM RES WT IDT 375	\$-	-100.0%	-	-%	0%	0%	\$16.75	-\$16.16	\$1.0	-88.4%	5	-77.3%		
1	PNDRCHR-N GM R-S-H WT IDT	\$1	-77.4%	-	-100.0%	0%	100%	\$36.88	\$17.26	\$9	25.4%	2	-33.3%		
1	GYSR PK RES DCV RS V WT DDT	\$-	-%	-	-%	0%	0%	\$73.58	\$73.58	\$9	-%	1	-%		
1	JOH. JOS. PRUM GM RES WT IDT	\$-	-%	-	-%	0%	0%	\$-	-\$20.67	\$3	14.1%	-	-100.0%		
1	BLOSSOM WINERY CNDA RES WT	\$1	-%	-	-%	0%	0%	\$-	\$-	\$1	-%	-	-%		
1	WOLF BLS AS NBLE GOLD WT IDT	\$-	-%	-	-%	0%	0%	\$-	\$-	\$1	-%	-	-%		
1	GROVE MILL NZ RES WT IDT 75	\$-	-100.0%	-	-100.0%	0%	0%	\$-	-\$22.68	\$1	-95.7%	-	-100.0%		
1	ANAPAMU RES CC V WT DDT	\$-	-%	-	-%	0%	0%	\$-	\$-	\$-	-100.0%	-	-%		
1	ARWD WT RES SC V WT DDT 3	\$-	-%	-	-%	0%	0%	\$-	\$-	\$-	-%	-	-%		
1	CL-C WT RES RS V DDT 375	\$-	-%	-	-%	0%	0%	\$-	\$-	\$-	-%	-	-%		
1	HERZOG JHN RES M-C V WT DDT	\$-	-%	-	-%	0%	0%	\$-	\$-	\$-	-%	-	-%		
1	JCB-CK STNG AS RES WT IDT 7	\$-	-%	-	-%	0%	0%	\$-	\$-	\$-	-%	-	-%		
1	MSR GM RES WT IDT 750 M	\$-	-%	-	-%	0%	0%	\$-	\$-	\$-	-100.0%	-	-%		
1	WKK GM RES WT IDT 500 M	\$-	-%	-	-%	0%	0%	\$-	-\$56.67	\$-	-100.0%	-	-100.0%		
7. \$20+ Totals		\$59.1	305.9%	291	506.3%	0%	29%	\$22.46	-\$8.28	\$168.7	144.6%	626	234.8%		
7	8. Other	\$17.5	-%	106	-%	0%	59%	\$14.29	\$14.29	\$17.5	-%	102	-%		
1	GBLSBRGR ASTRA GRNR-V WT ID	\$7.7	-%	45	-%	0%	42%	\$14.22	\$14.22	\$7.7	-%	45	-%		
1	LEITZ GM DRAGONSTONE IDT	\$5.4	-%	31	-%	0%	98%	\$14.56	\$14.56	\$5.4	-%	31	-%		
1	WILLI SCHAEFER GM RES WT IDT	\$1.7	-%	10	-%	0%	41%	\$17.63	\$17.63	\$1.7	-%	8	-%		
1	CLEAN SLATE GM RES WT IDT	\$1.6	-%	13	-%	0%	34%	\$11.31	\$11.31	\$1.6	-%	12	-%		
1	GBLSBRGR ASTRA RES WT IDT	\$1.0	-%	7	-%	0%	57%	\$14.44	\$14.44	\$1.0	-%	6	-%		
1	CAVIT IT RES WT IDT 187 ML	\$-	-%	-	-%	0%	0%	\$-	\$-	\$-	-%	-	-%		
1	MSR GM PST MC RES QTN WT IDT	\$-	-%	-	-%	0%	0%	\$-	\$-	\$-	-%	-	-%		
8. Other Totals		\$17.5	-%	106	-%	0%	59%	\$14.29	\$14.29	\$17.5	-%	102	-%		
RIESLING		\$23,562.7	28.0%	256,015	28.9%	2.1%	43%	\$7.80	\$0.13	\$90,237.4	26.8%	963,487	24.7%		

PRICING RANK REPORT
 Market: Total U.S. Over \$2 MM - Food
 Reporting Period to: 09/12/2006
 Ranked by: \$ Vol. 52 Weeks
 SKU Product/Size Description

All Brands with Average Unit > \$5.99
 Case Volume in Equivalent 9 ltr cases.
 Version : 13 Weeks & 52 Weeks
 Reporting Period: 07-November-2006



SKU	Product/Size Description	\$ Volume	\$ % Chg	Case	% Chg	ACV	Promo	Avg Unit	Pr Chg	\$ Volume	\$ % Chg	Case	% Chg	Category
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Varietals subscribed to:

Activated	BARBERA	Activated	BLEND - RED	Activated	BLEND - WHITE
Activated	CABERNET SAUVIGNON	Activated	CHARBONO	Activated	CHARDONNAY
Activated	CHENIN BLANC	Activated	GAMAY	Activated	GEWURZTRAMINER
Activated	GRENACHE	Activated	GSM	Activated	LATE HARVEST & DESSERT
Activated	MALBEC	Activated	MARSANNE	Activated	MERITAGE RED
Activated	MERLOT	Activated	MOURVEDRE	Activated	MUSCAT BLANC
Activated	NEBBIOLO	Activated	OTHER RED	Activated	OTHER ROSE
Activated	OTHER WHITE	Activated	OTHER WINE	Activated	PETITE SIRAH
Activated	PETITE VERDOT	Activated	PINOT GRIS/PINOT GRIGIO	Activated	PINOT NOIR
Activated	PINOT NOIR BLANC	Activated	PINOTAGE	Activated	RIESLING
Activated	ROSE	Activated	SANGIOVESE	Activated	SAUVIGNON BLANC/FUME BLANC
Activated	SEMILLON	Activated	SPARKLING	Activated	SYRAH/SHIRAZ
Activated	TEMPRANILLO	Activated	VIOGNIER	Activated	WHITE GRENACHE
Activated	WHITE MERLOT	Activated	WHITE ZINFANDEL	Activated	ZINFANDEL